

A platform

WITH POWER

Glacier can help you leverage **TikTok** to achieve all of your marketing goals!



FIND THEM, CONNECT WITH THEM, CONVERT THEM

Speaking to youth means meeting them on their level. We can help you do that.

Get results for your team that get you noticed. Our TikTok knowledge and ability to create strategic, targeted campaigns has led to an average internal CTR of 1.0%. We can do this—and more—for you.



More than
1,000,000,000
active users

Where *90% of users*
scroll every day and

Spending *850+ minutes*
scrolling per month

GLACIER GIVES YOU THE ADVANTAGE

Always evolving:

There's no such thing as the status quo. Our expert team follows trends and is always learning so we can keep our finger on the pulse of the audience.

Youth first:

We're building the next generation! At Glacier, we have a passion for youth, and that's what drives us forward every single day.

Adaptable campaigns:

Things change quickly. Our strategies are resilient—it's how we can change things up and get your message in front of the right people.

Broad capabilities:

We can do it all! Leverage a full spectrum of social media and digital tactics that can be executed whenever, wherever, whyever.

TIKTOK GIVES YOU THE OPPORTUNITY TO CONNECT DIRECTLY WITH YOUR AUDIENCE.

It's where you need to be.

We can help you not only get there, but make the most of it

The future of YOUTH ADVERTISING

Glacier believes in the power of potential.

By combining innovative thinking, broad capabilities, and undeniable passion, we're able to engage youth in a personal and impactful way. This allows us to help create an open dialogue between you and your audience.

From there, you can share with them the important messaging that will potentially shape their lives and also the future as a whole.

WE CAN MAKE TIKTOK WORK FOR YOU(TH)

We have spent significant time researching, understanding and using this unique platform. As a result, we've developed and managed successful TikTok campaigns for colleges, universities, and youth-focused organizations across North America.

OTECH's TikTok Campaign

CTR: 1.19 %

Impressions: 5,532,817

Bishop's TikTok Campaign

CTR: 1.59 %

Impressions: 850,188

“ Glacier made it profitable for us. They took the care to understand what the goals, resources and specs were and were able to target the desired audience.”

- Vancouver Film School



Most popular app for ages *10-19*


Offering *23%* more recall than TV

18% higher engagement rate than any other platform/app


**THE ENTIRE
GLACIER TEAM
IS READY TO
HELP YOU:**



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