

# Get NOTICED

## WITH HIGH SCHOOL ADVERTISING!

Glacier's on-site advertising capabilities get you maximum visibility and meaningful results.

YOUR ISLAND.  
YOUR UNIVERSITY.

TEXAS A&M UNIVERSITY  
CORPUS CHRISTI

### ALL EYES ON YOU

Through high school ad placements, Glacier has the ability to put your brand and messaging directly in front of your target audience.

When combined with other supporting tactics, no other form of out-of-home advertising can deliver such an immediate and lasting impact.

Advertisement and other signage from Glacier can help you attract new audiences, drive more traffic, and build stronger relationships with youth.

### MORE VISIBILITY, MORE RESULTS

Every media dollar in your budget is precious—Glacier can make each and every one count! Our strategic, multi-channel approach helps us build, execute, and deploy campaigns that reward your investment.

**Placement:** We identify top-quality schools and place ads in high-traffic locations.

**Quality:** Every advertisement is high-definition and installed professionally.

**Maximum visibility:** Advertisements measure an impressive 3 x 4 feet to help capture youth's attention.

**Network:** Glacier has worked with over 2,500+ high schools and our network continues to grow.

**Economical:** The number of ads and their placement is adapted to support your budget.

**End-to-end support:** Glacier handles everything—from printing, to installation, to reporting.

### MAKE A CONNECTION

Campaigns that complement digital tactics with printed signage have a *400% increase in efficacy*

*92% of youth* say posters are easier to read than digital content

Posters directly correlate to a *25% increase* in in open house attendance



# The future of YOUTH ADVERTISING

## Glacier is informing and inspiring the next generation.

By combining innovative thinking, broad capabilities, and undeniable passion, we're able to engage youth in a personal and impactful way. This allows us to help create an open dialogue between you and your audience.

Glacier utilizes direct OOH advertising to connect with youth. High school advertising allows you to get important messaging to youth so that they can become more informed decision-makers.

From there, you can share with them the important messaging that will potentially shape their lives and also the future as a whole.



## IMPRESSIVE CAPABILITIES

- ✓ Achieve success with our impactful approach to on-site advertising
- ✓ Glacier can place ads in 75% of high schools across North America
- ✓ 85% onboarding rate for new high school partners
- ✓ Glacier places 2,000+ ads annually
- ✓ 2500+ high school partners
- ✓ 158,000,000 impressions in 2021
- ✓ We place over 2,000+ ads annually
- ✓ Campaigns across Canada & USA

## GLACIER GETS YOU RESULTS—IT'S PROVEN

“

I needed to capture the attention of high school students across 60+ high schools in Los Angeles County. I wanted something unique and that would increase the brand awareness of our 9 community colleges.

Together, we built an advertising strategy to help students understand how a college education would change their lives and how easy it was to attend an LACCD institution.

The results we have started to see are tremendous with enrollment increasing by the 1000's across our college campuses. I would highly recommend reaching out to Glacier to see how they can help you!"

- Los Angeles Community College District

## GLACIER GIVES YOU THE ADVANTAGE

**Strategic support:** We offer you a multi-channel, integrated approach that covers every angle and supports your on-site ads.

**Youth first:** At Glacier, we have a passion for youth. We take pride in helping to build the next generation of leaders.

**Experience matters:** No other marketing team can offer the same start-to-finish support and expansive network.

**Tailor made:** Every brand and every message is different. Partner with us and we'll take your content and customize a campaign approach for your specific messaging and ideal audience.

## TAKE ADVANTAGE OF THIS ENORMOUS MARKETING OPPORTUNITY.

Glacier can help you connect directly and personally with an ever-growing audience:

**Follow the code to learn  
more about high school  
advertisement:**



[weareglacier.org](http://weareglacier.org)

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@Glacier

info@weareglacier.org

