

Connecting youth TO THE FUTURE

Glacier is a full-service youth marketing agency helping to build a better, brighter future for young people.



CUSTOM SOLUTIONS, REAL RESULTS

Connecting with youth is a unique challenge. Our team of experts use cutting-edge approaches and strategic planning to build custom marketing solutions that are specifically designed for you.

We help bridge the gap between you and your audience by strategizing, implementing, and monitoring every step of the way to make sure your message is being seen—and always by the right people, too.



FULL SCOPE OF CAPABILITIES

Multi-channel campaigns

Social media

High school advisements

Influencers

Digital display

Holistic Marketing

BUILDING THE NEXT GENERATION

We have a passion for youth. Our goal is to help make sure the next generation is stronger, more resilient, and better informed.

Youth education: Reach youth with specific messaging and increase opportunities for enrollment and growth.

Youth health and wellness: Together we can drive positive change by delivering messages youth need to hear.

Youth careers and employment: Find strong candidates by communicating with youth in a way that will resonate.



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The future of YOUTH ADVERTISING

Glacier is informing and inspiring the next generation.

By combining innovative thinking, broad capabilities, and undeniable passion, we're able to engage youth in a personal and impactful way. This allows us to help create an open dialogue between you and your audience.

From there, you can share with them the important messaging that will potentially shape their lives and also the future as a whole.



ENGAGE WITH ANY INDUSTRY

- ✓ Higher education
- ✓ Government agencies
- ✓ Not for profits
- ✓ Colleges and community colleges
- ✓ Charities
- ✓ Vocational/Trade Schools
- ✓ Universities
- ✓ Youth organizations

GLACIER GETS YOU RESULTS—IT'S PROVEN

See for yourself why so many of our partners have reached their marketing goals.

OCAD University: Increased event attendance by 25% through OOH advertising methods

College of Charleston: Delivered 3X, or over 2,700,000 campaign impressions through a strategic GenZ targeted approach

McNeese State University: Through strategic outreach and refreshes in untapped regions, we increased brand awareness by 31%, saw Influencer Engagement rate climb to 15% and delivered over 2.75 Million total impressions

GLACIER GIVES YOU THE ADVANTAGE

Cutting edge approach: We innovate and pivot to achieve a deeper foundation of knowledge so we can get your vision out there.

Team of experts: Leverage our passion, experience, and top-to-bottom commitment to customer service.

Research matters: Industries and audiences are always shifting. We invest in the collection and analysis of critical data that allows us to meet youth where they are.

Audience targeting: We're experts in accurate, effective targeting. Whether it's Gen Z, parents, mature users, or influencers, we'll make sure the right people hear what you have to say.

Creating connections: Build relationships with your audience with Glacier's creative approach to custom content and targeting.

Future focused: The world changes quickly. We can help you make sure that youth are informed and ready for what's next.

TELL US WHAT YOUR CHALLENGES AND GOALS ARE, and we can get to work in helping you connect with youth effectively and meaningfully:

Use this code to visit our website and get to know us better!

